

JAIME SALMONSON

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EDUCATION

University of Michigan, Summa Cum Laude Dual Degree **Ann Arbor, MI**
GPA: 4.0/4.0 | Bachelor of Science in Information Science; Bachelor of Arts in User Experience Design **May 2026**

EXPERIENCE

Blackstone **Miami, FL**
Product Manager, Alternative Asset Management Technology **July 2026 - Present**

- Facilitate discovery within business-unit workflows to find pain points and build entrepreneurial solutions; worked on five separate discovery and build initiatives from July 2026 to present.
- Design executive-facing data views and support a CTO-requested AI tooling evaluation to modernize a firmwide internal software, systematically streamlining the promotion and review process efficiency by 100%.
- Consolidated 6 Snowflake schema views into a Private Wealth source of truth for accurate, reusable reporting.

Blackstone **New York, NY**
Product Management Summer Analyst **May 2025 - Aug 2025**

- Interviewed top 3% of internal AI users and analyzed 1M+ chats from 2,900+ users to identify product pain points, workflow gaps, adoption patterns, and AI product opportunities in business-specific units.
- Designed and coded internal AI chatbot features, translating user research into workflow improvements.
- Benchmarked internal and external AI tools and TDD/PRD documentation to inform product strategy and prioritization.
- Presented research, prototype work, and recommendations to the MD, CTO, Design VP, and senior leaders.

Bleü Lip Care **New York, NY**
Co-Founder, Product & Analytics **2026 - Present**

- Co-founded a lip care company with two partners and hold 5% equity, owning product analytics, launch planning, customer insight synthesis, Shopify inputs, and marketing decision support.
- Translate customer behavior, positioning, content performance, and sales signals into launch strategy, campaign feedback loops, conversion insights, and marketing actions.
- Partner on Shopify direction, brand positioning, product, and campaign feedback for the hydrating gloss launch.

Say Cheese Photography **Ann Arbor, MI**
Founder & CEO **Nov 2022 - Present**

- Founded a UM student photography business, building brand, operations, pricing, and client acquisition strategy.
- Created five digital contract types, automated Calendly bookings, and streamlined client experience for 200+ students.
- Hired and trained five photographers and grew revenue from \$6K to projected \$30K through SEO, social analytics, pricing tests, referral strategy, and targeted email campaigns.

LEADERSHIP

Reach Consulting Group **Ann Arbor, MI**
Vice President of Marketing & Senior Project Manager **Oct 2023 - May 2026**

- Redesigned the website, increased visits by 10%, and revamped RCG logo and brand identity across digital channels.
- Advised a 12-student client team on stakeholder meetings, data-driven recommendations, software development scope, and final deliverables for Washtenaw Children's Association.

Kappa Theta Pi, Technology Professional Fraternity **Ann Arbor, MI**
Member & Team Project Leader **Jan 2024 - May 2026**

- Led eight designers and engineers building KTPrestige, using interviews, usability testing, web scraping, and engagement analysis to increase member engagement 11% in five weeks.

AWARDS & RECOGNITION

Irene Bychinsky Bendler \$5,000 Award in Design 2024 | Stamps Sophomore Review Distinction with Honors 2024 | University Honors 2022 - 2024 | Long Island Scholar Artist Award 2022 | William J. Branstrom Freshman Prize 2022

TECHNICAL SKILLS

Product & Analytics: Product strategy, stakeholder management, technical documentation, data visualization, dashboard design, SQL analytics, user research, A/B testing, heuristic evaluation

Technical & Design: SQL, Python, R, React, HTML/CSS/JavaScript, Snowflake, Sigma, Tableau, Excel, JIRA, Confluence, GitHub, Lucidchart, Figma, Adobe Creative Cloud